

RED COVER

PICTURE LIBRARY

interiors + lifestyle gardens food

Please find the following 'Wants List' that has been constructed from specific requests received from our client base. Anything listed is in high demand and would be most popular if submitted! We would appreciate it if you could look at the lists and see if you would have any material that would be relevant, or if you would be able to shoot for any of the specific requests.

FEATURES

HOUSE FEATURES

- Interesting/amazingly designed/ distinctive Modern European Properties ***Extra High Demand***
- UK ex-pats **constantly in demand**
- Christmas features **clients are asking us earlier and earlier each year for these**
- Apartments with children's rooms
- Modern Unique properties
- Unusual / Eclectic/ Distinctive properties – with an interesting story
- One Room makeovers (especially those with 1st UK rights available)
- Interesting conversions, barge, lighthouse, water tower etc.
- Colourful Apartments
- Family houses in the UK
- Eco Houses / Sustainable Living / salvaged materials /recycled wood etc.
- Typically English/Country homes (traditional)
- Interiors with interesting ideas
- Modern Scandinavian
- Fashion Designers homes (with clearance from PR), other interesting people, designers, architects, textiles etc.
- Compact Living – Lofts/Apartments/Small houses. Contemporary with lots of smart design ideas for living in a small space (storage, division of rooms etc)
- Modern Winter Houses
- Big City Properties: Paris, NY, Tokyo,
- Coastal & Remote properties – houses by the sea, lake, river or in the mountains etc.

GARDEN FEATURES

- Compact Town/Urban Gardens – Achievable private spaces with clever ideas**in constant demand
- Grow your own food/ Vegetable plots
- Outdoor living – eating/seating areas. Showers/baths/kitchens in the garden
- Roof terrace gardens (especially those we can sell everywhere)
- More exotic locations/ warmer/tropical e.g; Australia, South Africa etc.
- Spring, Summer & Winter gardens
- Patio, Terrace, Balcony, City Gardens

- Small Architectural Gardens
- International Zen gardens; Japan etc.

Specific Locations / Countries in high demand

- Algeria
- Africa; Tunisia, Egypt/Cairo
- Middle East
- Czech Republic
- Sweden
- New Zealand/Australia
- Spain (and UK ex-pats living in Spain)

SINGLES IMAGES

INTERIORS, GARDENS, FOOD and LIFESTYLE

- **Property released images**
- **Model released lifestyle images** – people in the home and garden
eg., Relaxing reading a book, making a bed, cleaning, sitting in the garden, Young couples in new homes
- **Compact Living/ Small Spaces;** apartments/rooms that show good use of space, division of space, storage ideas, versatility, movable walls, and split-levels
- **Eco Houses / Flats / Sustainable Living with features** such as; solar power, renewable & energy saving materials, salvaged goods, environmental friendly furniture, Grow your own vegetables etc.
- **Hallways with storage ideas** (shoes, coat racks)
- **Small Bathrooms & downstairs toilets**
- **Extensions** –e.g. adding a conservatory or extending into loft. views of interior and exterior
- **Converted Basements**
- **High end, expensive: modern & traditional interiors**
- **Brightly coloured fitted carpets/period feature tiles**
- **Modern sitting rooms with bright colours**
- **Fabric screens / fabric room dividers.**
- **Wendy houses with children playing** (model released if possible)
- **Garden sheds / Tree houses**
- **Louvre Windows**
- **Wallpaper used unusually** – on ceilings, as a collage/wall art, textured wallpaper.
- **Paint effects within a room;** Magnetic paint / cladding / stencilled walls
- **Swimming pools / Jacuzzi / Spa baths** - daytime and lit at night
- **Traditional Christmas images;** food/ table settings/ mistletoe
- **Seasonal images (with and without people);** Christmas, Easter, Halloween, New Year Parties, Birthdays, Summer, Autumn, Winter, Spring, Valentine's Day - Overall room or garden shots, table settings, flowers, decorations, lighting, Christmas trees, presents, lit fires, food & drink
- **Wreaths on doors**
- **Window locks**
- **Corrugated fence**
- **Home security**
- **Doorbells**
- **Sink disposal**

GARDEN SINGLES

- Urban Gardens -Small, modern town terraces, roof gardens etc
- Out door lighting
- Outdoor living with people and without.
 - Eating / seating areas
 - Outdoor kitchens.
 - Patio heaters
 - Showers/ baths in the garden etc.
- Garden sheds,
- Tree houses
- BBQ's

***Please see important submission information below**

FEATURES - IMPORTANT

The majority of feature sales, certainly in the UK, are sold on condition of having a portrait of the owner or designer / architect and exterior shot of the property. Please consider this for future Redcover submissions when working on either solo or commissioned projects. It also helps us sell your feature to a wider range of magazines if there is an average of 16 - 30 images in the set and every room has been photographed as a whole and with details.

When submitting features please ensure the submission form is attached and accurately filled in. It is vital that you supply us with the name of the writer, the text if accessible, and owner. It would also be beneficial to us if details of the architect or interior designer were included as well as the location and where and when the feature has been published. **Also please be aware of any artwork (especially large paintings/sculptures etc) or notable designer furniture included in shot and try to get credits of the artist/designer.**

STYLE COMMENT

Interior and exterior scenes that incorporate aspirational lifestyle settings are in constant demand. Clients are continually requesting features / images that show the incidental evidence of real living, ideally something that the viewer will identify with. Images must show people within the actual living space, examples such as someone walking through a room, relaxing in a chair in the lounge or garden, cooking in the kitchen. Ideally, images can show blurred figures and also extend to details of hands, legs resting on tables, shoes on the floor, half empty glasses, and open magazines etc...

IMPORTANT

- **Please ensure you have a model release for any image with a person or people in it.**
- **Also try and obtain property releases for any features and single images. We can still accept images without these; however, they are much more lucrative to you with the signed release.**

We look forward to receiving new submissions,
Many thanks

The Red Cover Team